Agri Innovation Center, UASB

University of Agricultural Sciences, Bangalore

In collaboration with

Atal Incubation Center, Coffee Board

&

Global Incubation Services

is Organizing

Agri Startup Investor Meet

Dates:

Pre Pitch Workshop
(2nd to 4th December 2025)

Final Pitch Day & Expert Sessions
(12th December 2025)

KrishiVitta 2025

KrishiVitta
Agri Startup Investor Meet

Facilitating **Investment**

Register Now

Organiser

Agri Innovation Center UASB

Partners

AIC CCRI CED

GINSERV Nurturing Ventures

Associate Partner

NAAVIC
NIVEDI's Agri-Business Incubation Centre
For Animal Husbandry and Veterinary Services

Registration Fee
Rs. 3,000/-

agriinnovationgkvk@gmail.com

https://uasbagriinnovationcenter.in/

Preamble

India's agri-startup ecosystem has become a key driver of innovation and transformation in the agricultural sector. Backed by government initiatives and Agri-Bio Incubators, it empowers entrepreneurs to create sustainable, technology-driven solutions addressing challenges across the agri value chain. While many startups receive early-stage grants, access to private investment for scale-up remains limited to agri startups compared to other tech sectors, as most investors still focus on domains like IT, fintech, and healthcare.

To bridge this gap, the Agri Innovation Centre, University of Agricultural Sciences, Bangalore (AIC-UASB), in collaboration with Global Incubation Services (GINSERV), Bengaluru and Atal Incubation Centre - Coffee Board of India (AIC-CCRI-CED),Bengaluru is organizing "Krishivitta 2025" - an exclusive Agri Startup Investor Meet as part of the University's 60th Foundation year. This flagship event aims to connect agri-startups with venture capital firms, angel investors, and financial institutions, fostering private capital flow into agri innovation. By spotlighting emerging opportunities in Agrtech, AgribioTech, and DeepTech, Krishivitta 2025 will serve as a platform for investment, networking, and partnerships that accelerate commercialization and sustainable growth in agriculture.

Theme

Sustainable Agri-Technology & BioSolutions

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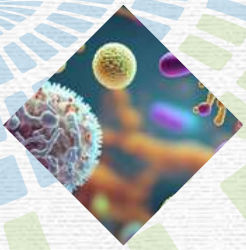
FOCUS AREAS

Agri-Biotechnology



Biofertilizers and Biopesticides

Precision Agriculture and IoT

Farm Machinery and Mechanization

Food Processing and Value addition including coffee

Bioenergy and Waste to wealth management

Climate Smart Agriculture

Digital Marketing Platforms

PROGRAMME OBJECTIVES

01 To create a structured platform for Agri startups to access capital, mentorship, and strategic partnerships

02 To facilitate meaningful engagement between investors and innovators

03 To promote sustainable agritech, biotechnological, and IoT-based solutions for rural development

04 To strengthen collaboration among public, private, and academic stakeholders for agricultural entrepreneurship growth

PROGRAMME HIGHLIGHTS

01 3 day Pre Pitch workshop (Open to all Startups)

2nd to 4th December 2025

01 Pre Pitch:Investor Readiness Workshop for Startups (TRL 2 to 9)

02 Topics for the workshop

Investor Insights, Pitch Deck Strategy, Crafting business Story, Investment Readiness, Valuation & Equity Strategy, Executive Presentation Skills, Investor Pitch Simulation,

03 Mock Pitch Sessions with Feedback from Mentors and Investors

02 Final Pitch Day/Demo day (Selected Startups)

12th December 2025

01 Startup pitching with Investor (Only for selected startups- TRL above 4)

02 Expert session on investment for agri startups (Open to any startups in Agriculture)

03 About AIC UASB, GINSERV & AIC Coffee Board and Banking solutions

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ELIGIBILITY & SELECTION

ELIGIBILITY

01 Technology Readiness Level (TRL):

- TRL 4 or above (validated in lab or relevant environment)

02 Sector

- Agriculture & Allied sectors

03 Legal Status

- Registered under DPIIT and Pvt Ltd / LLP

SELECTION

04 Innovation & Scalability

- Uniqueness, Commercial potential and impact

05 Documents

- Pitch deck, Business summary, Proof of TRL, Document of Registration

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Dr. S.V. Suresha,
Hon'ble Vice Chancellor,
UASB

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Dr. H.S. Shivaramu
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Dr. Veena S. Anil
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AIC, UASB

Mr. Girish Hiremath
COO,
GINSERV

Mr. Praveen H. J
CEO,
AIC, Coffee Board

Ms. Nandini C. L
CEO,
AIC, UASB

Organizing members:

Dr. Veena S Anil
Professor, Head & Coordinator, AIC,
UASB- 9880197154

Mr. Girish Hiremath
COO,
GINSERV-
9972166377

Mr. Praveen Hiremath
CEO,
AIC, CCRI CED
9108362086

MS. Nandini C L
CEO,
AIC, UASB
9538164928

Ms. Priyanka S
Operations Manager,
AIC, UASB
9739055445

Mr. Sandeep D
Incubation Associate,
AIC, UASB
8431332653

Mr. Ashvik
Incubation Manager, AIC
CCRI CED
9739785656

Mr. Harsha
Incubation Manager,
GINSERV
9449428673

agriinnovationgkvk@gmail.com https://uasbagriinnovationcenter.in/

"Pitch Perfect: The Investor Readiness Workshop for Agri Startups"

A pre pitch workshop as part of KrishiVitta 2025-Agri Startup Investor Meet

Organised by

Agri Innovation Centre, UASB in collaboration with Karnataka State Department of Agriculture

3 days Pre-pitch Masterclasses

Date: 2nd to 4th December 2025

Venue: Seminar Hall, AIC, UASB

Day 1 – Investor Readiness and Pitch Deck Design

Theme: Refining Business Story and Building a Winning Pitch Deck

Time	Session Title	Resource Person
9:30 AM – 10:00 AM	Registration	
10:00 AM – 10:30 AM	Welcome & Overview of Investor Meet	Dr. Veena S Anil, Professor & Head, Coordinator, AIC, UASB
10:30 AM – 12:00 PM	Financial Readiness for Investors	Mr. Azhar Y, Arali Ventures
12:00 PM – 1:30 PM	Structuring Your Pitch Deck: The 10 Essential Slides	Mr. Piyush Joshi, Bluehill VC
2:00 PM – 3:30 PM	Crafting a Compelling Business Story	Dr. Jamuna Kenchegowda, Angel Investor
3:30 PM – 5:00 PM	Go To Market Strategies	Vikas Sunkad, Sanjosho Ventures

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Day 2: Financials, Valuation & Mock Pitch Practice

Theme: Financial Preparedness and Presentation Skills

Time	Session Title	Resource Person / Facilitator
10:00 AM – 11:30 AM	Valuation, Funding Ask & Equity Dilution Basics	Mohan, CA, ZEUS Consulting Pvt Ltd
11:30 AM – 1:00 PM	Mock Pitch Demo Session-1 (Improving Presentation & Q&A Handling & Communication) Skills	Panel of Mentors
2:00 PM – 3:30 PM	Understanding Investor Mindset: What Investors Look For	Mr. Aditya Pandey, Next Bharat
3:30 PM – 5:00 PM	Mock Pitch Demo Session-2	Panel of Mentors

Day 3: Mock Pitching

Theme: About Incubators & Funding Schemes

Time	Session Title	Resource Person / Facilitator
10:00 AM – 11:15 AM	Practical Review & Feedback	Panel of Mentors
11.15 AM – 12:00 AM	1. About Agri Innovation Centre 2. About GINSERV 3. About Atal Incubation Centre, Coffee Board	Dr. Veena S Anil, Professor & Head, Coordinator, AIC, UASB Mr. Girish Hiremath, COO, GINSERV Mr. Praveen H J, CEO, AIC-CCRI-CED
12:00 PM – 12:30 PM	Grant and Funding opportunities for Agri Startups	Ms. Nandini C L, CEO, AIC, UASB
12.30 PM-1.30 PM	Valedictory and Certificate Distribution	